



# RaiSE

Interreg Europe



European Union  
European Regional  
Development Fund

**Enhancing social enterprise  
competitiveness through  
improved business support  
policies**

31 January, 2017 | Kick-off Meeting | Barcelona

# Institutional Welcome

**Ms. Judit Hidalgo**

**Director Internationalisation and Investment**

**ACCIÓ**



**Generalitat de Catalunya**  
Government of Catalonia

# The RaiSE project

**Mr. Robert Bach**

**Responsible for International Cooperation**

**ACCIÓ**

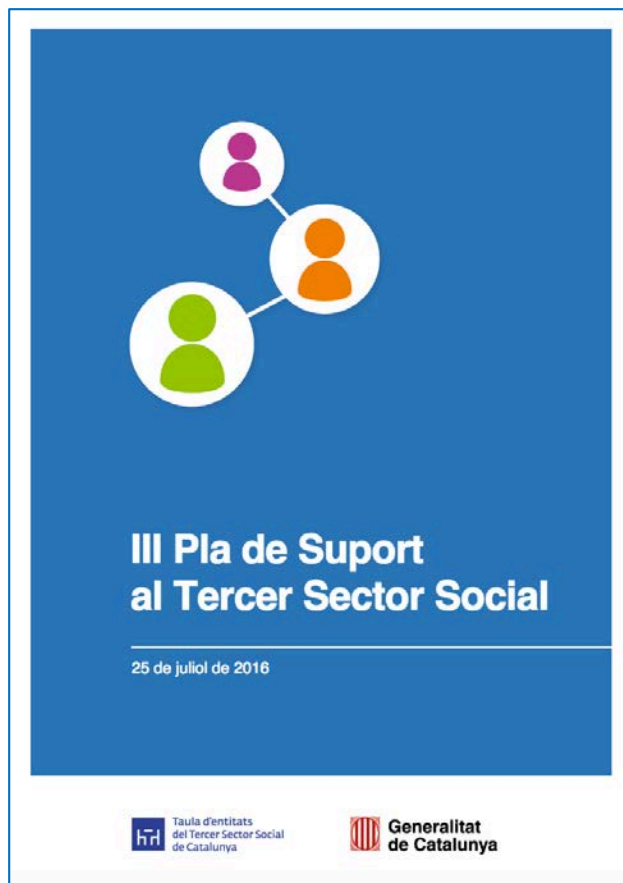


**Generalitat de Catalunya**  
Government of Catalonia

# This is a Social Enterprise in ACCIÓ in 2014



# Government of Catalonia Third Social Sector Support Plan



**2nd Plan 2012-2015**  
Focus on internationalisation

**3rd Plan 2016-2018**  
Support to innovation,  
internationalisation and  
competitiveness



# ACCIÓ & Social Enterprises

- In 2014 Social Enterprises become a specific target
- Strategy for the **Internationalization** of the Social Third Sector and the Social and Cooperative Economy
- Access to (foreign) markets focus
- 4 pillars:
  - Sensitization (300)
  - Capacity building (50)
  - Advisory services (31)
  - Market access (40)



# The Social Third Sector & the Social and Cooperative Economy

**Associations and  
Foundations with  
economic activity**

**Social  
initiative  
cooperatives**

**Work  
Integration  
Social  
Enterprises  
(WISE)**

**Worker-  
owned  
companies**



**Sheltered  
Employment  
Centres**

**Mutual benefit  
societies**

## How?

- **Reproducing** successful models of social intervention
- **Transferring knowledge** acquired in over 30 year's experience
- **Implementing innovative** social services with local partners

**win-win cooperation**



# EPSA 2015 Best Practice





# What are our peers doing to support Social Enterprises?





# Mutual learning and exchange of experiences



**Interreg  
Europe**



European Union | European Regional Development Fund



## RaISE: Issue addressed (1/2)

- In most European regions, business support for social enterprises is still limited and fragmented.
- Local vs Regional
- Support from two separate perspectives:



**EUROPEAN UNION**  
EUROPEAN SOCIAL  
FUND



**EUROPEAN UNION**  
EUROPEAN REGIONAL  
DEVELOPMENT FUND

## RaiSE: Issue addressed (2/2)

- Focus on promoting social entrepreneurship and addressing barriers faced at early stages of their life-cycle.
- But how to effectively promote the competitiveness of SE already competing in the market, taking into account that their support needs differ from mainstream SMEs

## RaiSE project idea



These challenges have motivated RaiSE partners to engage in cooperation and interregional exchange to enhance regional Social Enterprises support policies to foster **competitiveness**, **facilitating access to markets as well as finance and innovation.**

# Objectives

- **WHAT?** We want to improve our public policy in order to enhance social enterprises competitiveness
- **WHY?** Social enterprises are drivers of social change. They have the potential promote more and better jobs and generate inclusive growth, while addressing major societal challenges.  

Business support policies are still rare and, when available, fragmented among public authorities.
- **HOW?** Interregional learning process. Sharing solutions for better regional (national) policies.

# Workplan

- Phase 1 (30 months): Focus on the interregional learning process
  - Subphase 1.1: Analysis and exchange of experience (M1 - 25)
  - Subphase 1.2: Peer review & Action Plan development (M21 - 30).
- Phase 2 (24 months): Monitoring of the Action Plan implementation



# Exchange of experiences

- Study “State of play”: Mapping, joint survey and needs assessment of social enterprises
- Regional Stakeholder Group meetings
- Project Meetings and Thematic workshops
- Good Practices Guide
- Peer reviews and Phase 1 analysis
- Action Plans

# Results – Action Plan

- Produced by each region, the **action plan** is a document providing details on how the lessons learnt from the cooperation will be implemented in order to improve the policy instrument that is addressed within their region.
- It specifies the nature of the actions to be implemented, their timeframe, the players involved, the costs (if any) and funding sources (if any).



# Expectations





# Expectations



Generalitat de Catalunya  
**Departament de Treball,  
Afers Socials i Famílies**

**ACCIÓ**



Generalitat de Catalunya  
Government of Catalonia



# Project Partners

ACCIÓ



Generalitat de Catalunya  
Government of Catalonia

ERVET  
EMILIA-ROMAGNA VALORIZZAZIONE ECONOMICA TERRITORIO



WestBIC



Region Örebro län

ZENTRUM FÜR SOZIALE INNOVATION  
CENTRE FOR SOCIAL INNOVATION



European Union  
European Regional  
Development Fund

## IFKA Public Benefit Non-Profit Ltd for the Development of the Industry

**Ms. Maria, Baracsi**

Head of Unit of International  
Cooperation

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**IFKA**

IPARFEJLESZTÉSI KÖZHASZNÚ NONPROFIT KFT.

# Hungary

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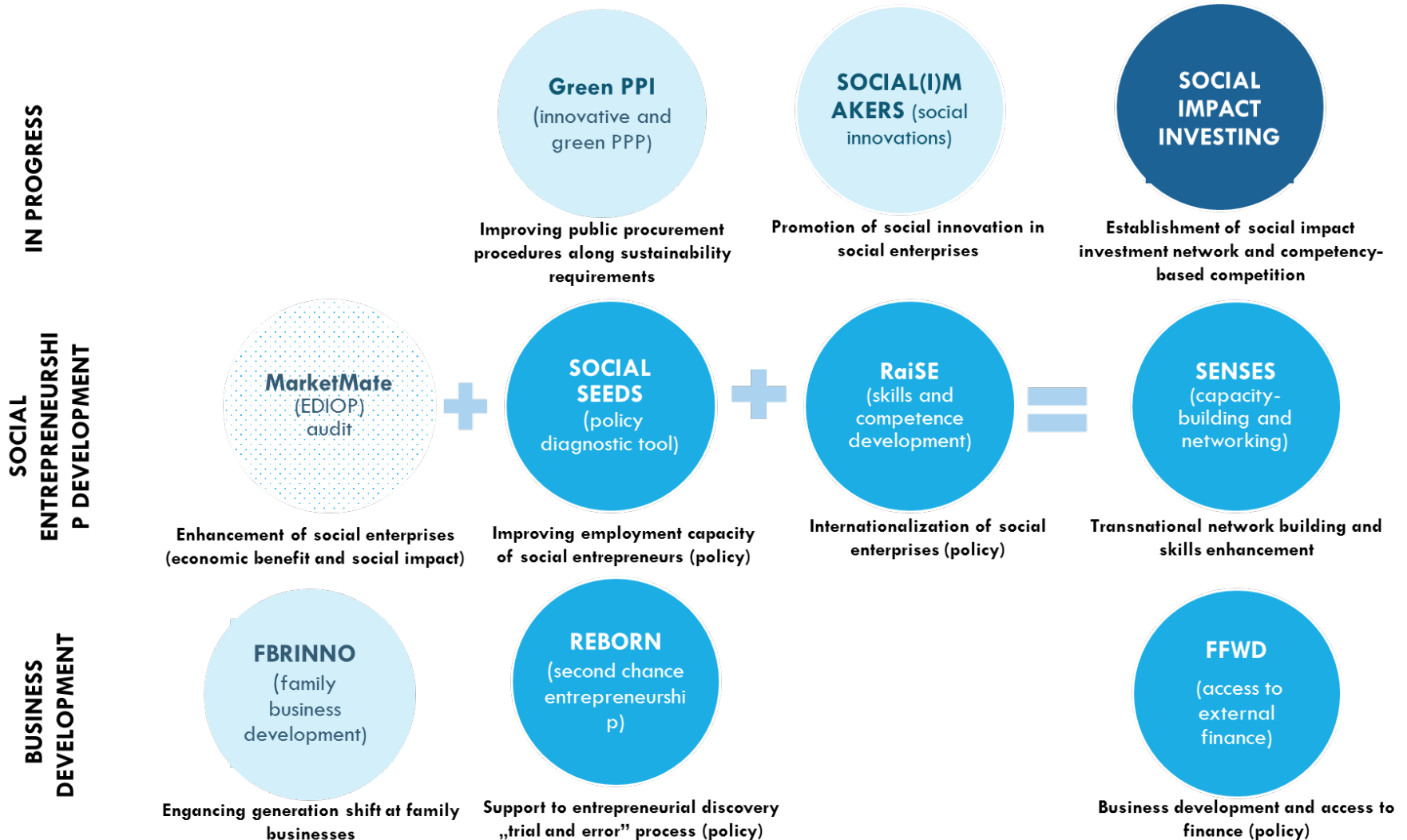
# Partner information 1

- IFKA is the **auxiliary organization to the Ministry for National Economy** (Managing Authority of EDIOP Economic Development and Innovation Operational Programme),
- **Over 25 years, IFKA as an intermediary organization** between policymakers and businesses,
- IFKA is strategic partner to the **Enterprise Europe Network** and runs several **business acceleration programmes (EYE, Pioneers into Practice)**,
- ❖ **SOCIAL SEEDS** Exploiting Potentials of Social Enterprises through Standardized European Evaluation and Development System (INTERREG EUROPE Programme, 1<sup>st</sup> call, Lead Partner),
- ❖ **SENSES** (INTERREG DANUBE Programme, 1st call, Lead Partner),
- ❖ **MarketMate** (GINOP-5.1.2-15-2016-00001 priority project (Partner)





# Partner information 2



# Social enterprise in Hungary 1

- There is currently lack of available statistics on the number of social enterprises,
- It is estimated that there are circa 3,000 social enterprises fulfilling the criteria of EU operational definition,
- Approx. 300 social enterprises are defined by the EDIOP Economic Development and Innovation Operational Programme (2 policy instruments addressed to social enterprises),
- Social enterprise definition applicable: ??
- Low viability of business models of existing social enterprises, also due to overreliance on the grants,



# Social enterprise in Hungary 2

- There is no legal definition of social enterprise in Hungary yet (social cooperatives and various types of non-profit organisations - in pursuing social goals in the economy),
- There is no clear strategy to promote the development of the sector formulated by the government,
- Social investment market is still (very) nascent & adequate investment readiness of to absorb refundable financing is still limited = concept of social enterprise and its possibilities are not well known amongst potential investors,
- Few social enterprises are committed to exhibit foreign markets



# IFKA's expectations

- Withn RaiSE, we would like to
  - take part in **evangelizing the impact investing approach** that investments shall generate measurable societal impact alongside financial return,
- In Hungary, we would like to:
  - ❖ contribute to **shaping the regulatory framework** for the proper functioning of the social financing sector in Hungary,
  - ❖ Introduce the concept of **blended finance** (mixing public and private financing, e.g. hybrid financial instruments)



ERSTE GROUP



# Thank you!

**Questions welcome**



# ERVET

## EMILIA-ROMAGNA ECONOMIC DEVELOPMENT AGENCY

**Ms. Roberta Dall'Olio**

Head of EU Territorial and International Cooperation, Social Inclusion

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# EMILIA-ROMAGNA regional assets<sup>Int</sup>



## 1. Infrastructure

- Strategic position
- International routes

## 2. Sound economy and knowledge

- Export-oriented economy
- University and training
- Innovation
- Widespread research system
- Innovative startups
- Labour market

## 3. Quality of life

- Social cohesion and quality of life

## 4. Policies, incentives, procedures

- Effective governance
- Investment Promotion Law

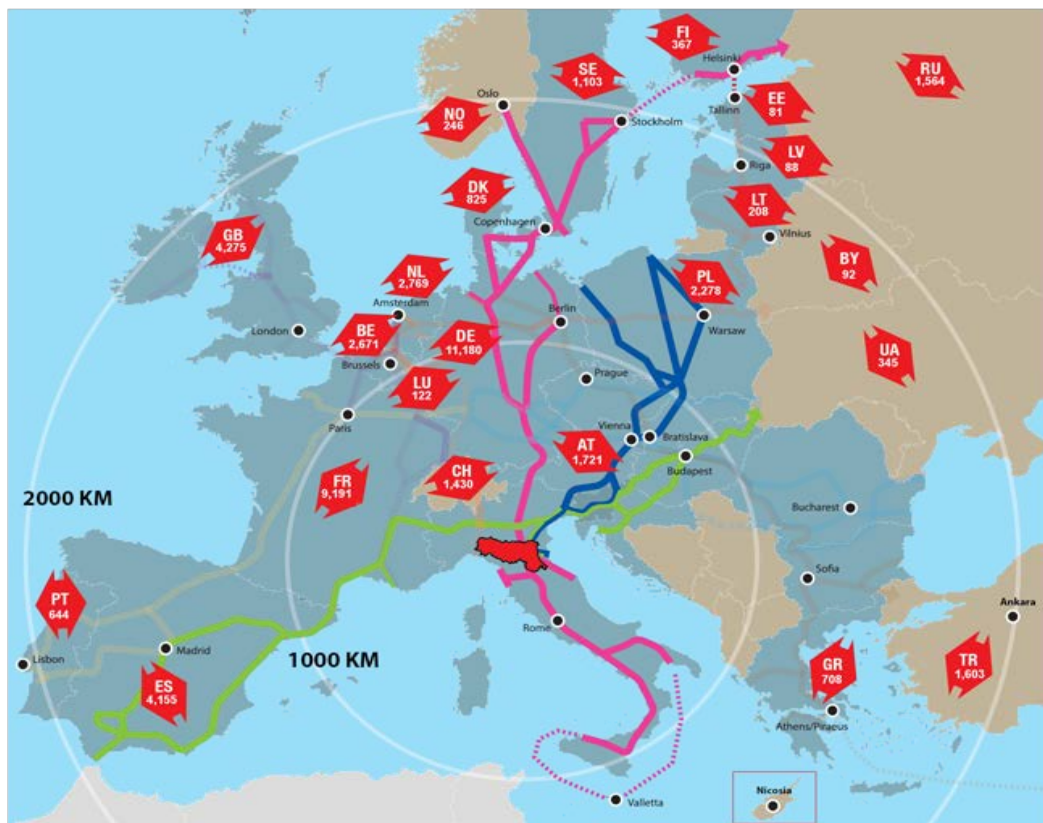
# Infrastructure: Strategic Position

**Emilia-Romagna is a major junction for all transportation systems** connecting the centre of Europe with southern Italy, northern Europe and countries in the Adriatic and Mediterranean regions.

The “Scandinavian-Mediterranean”, “Baltic-Adriatic” and “Mediterranean” corridors connect the region to the entire Trans-European Transport Network.

**Companies in Emilia-Romagna have extensive access to foreign markets (European and global).**

The map shows the foreign trade amounts (imports+exports) in 2015.





# Infrastructure: Strategic Position

## Main infrastructure:

**Via Emilia** is a road that cuts across the region from southeast to northwest, with a high concentration of economic activity and the main logistics hubs and junctions.

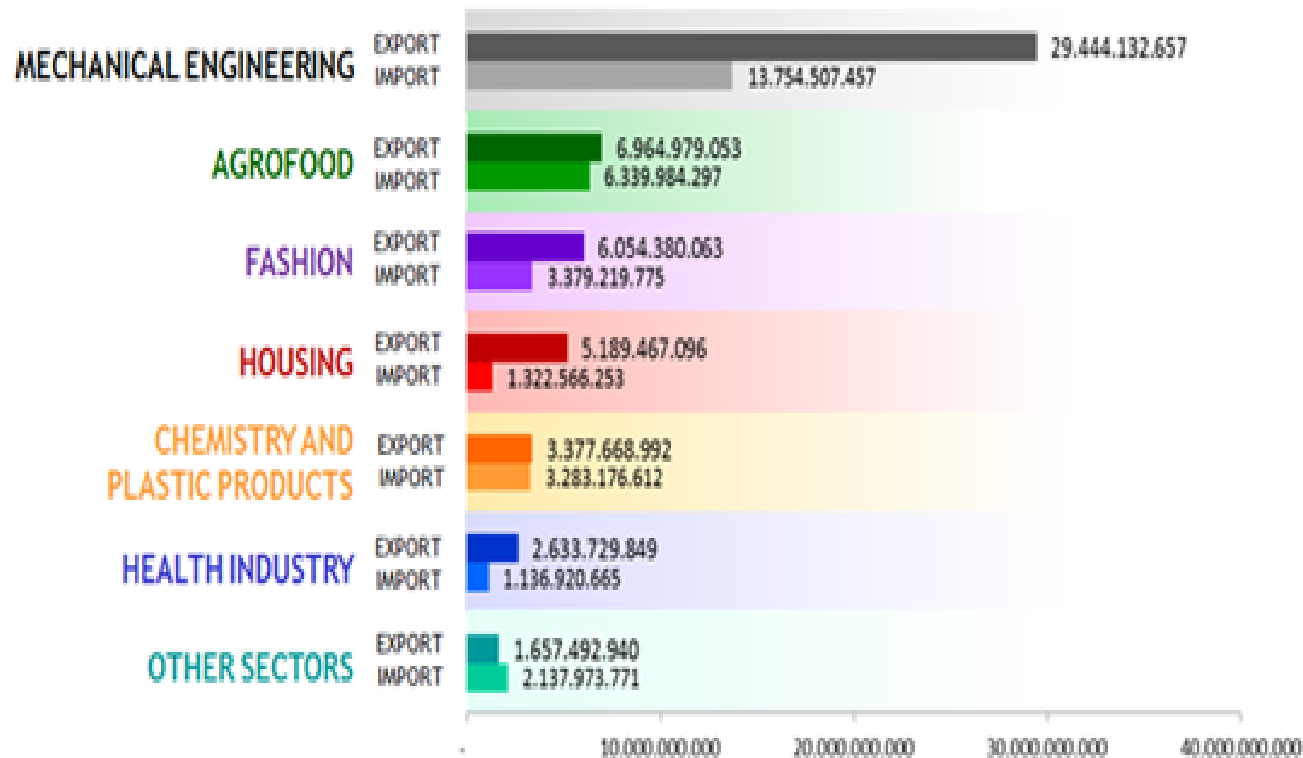
- The **regional railway network** consists of 1,400 km of track (covering 48.8 Km per 1,000 km<sup>2</sup>). In 2015, 18.2 mln tonnes of goods were transported via rail (total capacity of regional rail freight nodes: 30 mln tonnes), +8.1% than in 2014.
- **Regional highways** cover 25.7 Km per 1,000 km<sup>2</sup>, which is slightly higher than the Italian average (22 km).
- **Ravenna port** is the most important in the region and is the leader nationwide for raw materials movement.
- The **regional system of fluvial ports** comprises the Emilia Centrale port in Pieve Saliceto, Piacenza dock, several dockages and quays along Ferrara waterways and 4 other ports in Lombardy and Veneto. The region is also very well connected to all the main ports along the Adriatic and Tyrrhenian coasts (e.g.: Gioia Tauro, Genoa, etc.).



# An export-oriented economy

Regional imports total 31.3 billion euro while exports amount to 55.3 billion, representing 13.2% of the Italian total (2015, Istat-Coeweb);

FOREIGN TRADE EMILIA-ROMAGNA-WORLD BY KEY SECTOR (Istat-Coeweb 2015)

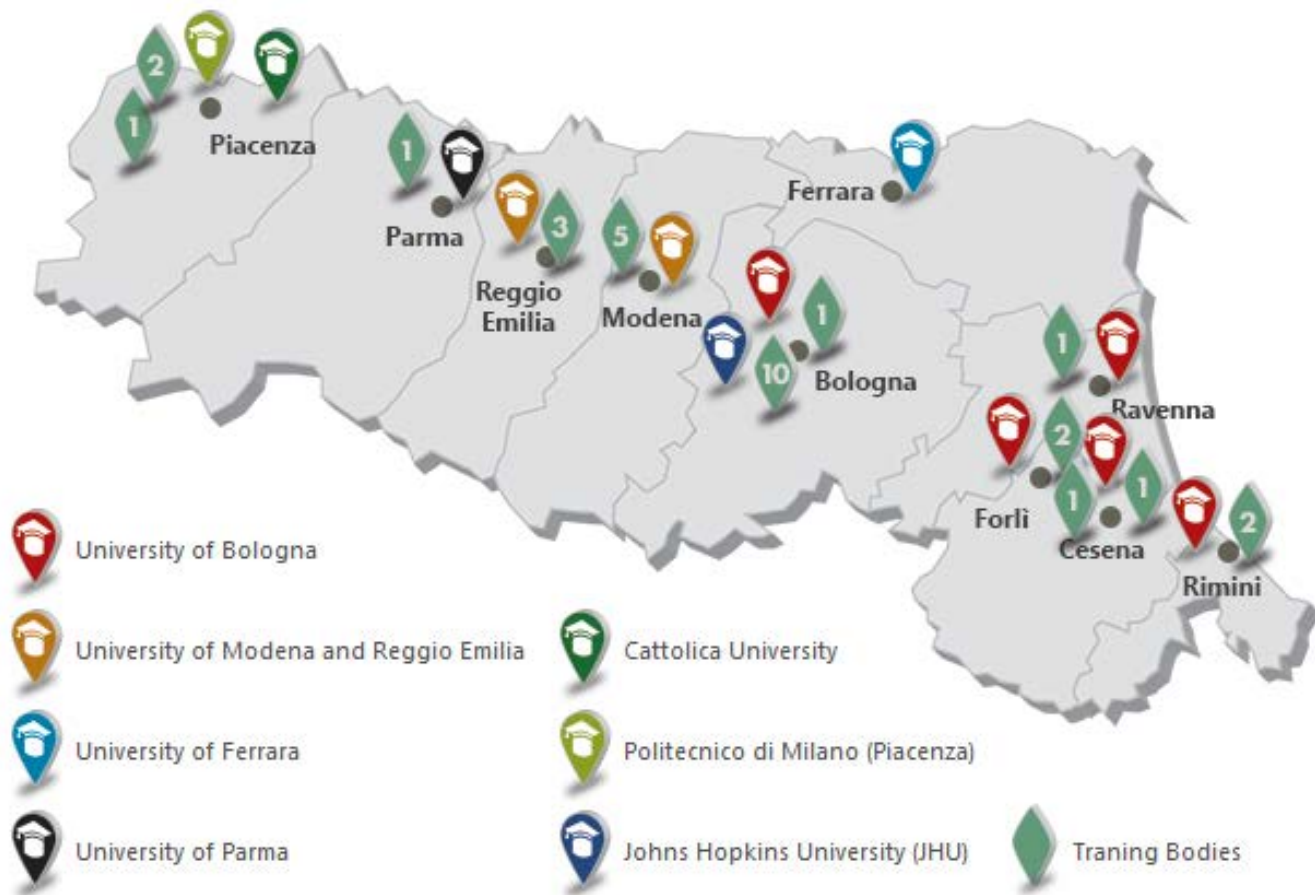


# University and training

- The **regional university system** had about 142,000 enrolled students (42% from other regions) in the 2012/13 academic year, employing 6,400 lecturers and researchers. High presence of international students

- A **network of training providers** offers professional courses focused on the needs of companies, with 5,500 employees training about 100,000 people every year

- The **regional Polytechnic network** is organised into three training paths: Higher Technical Institutes; Higher Technical Training and Education; Higher Education



# Innovative Region

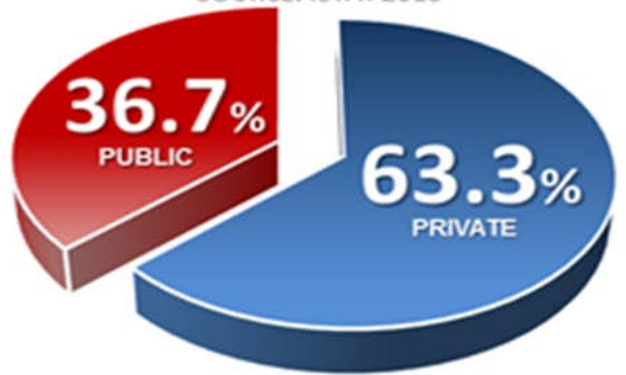


Emilia-Romagna shows the highest **innovation capability** at national level, alongside a few other regions (Regional Innovation Scoreboard - EC, 2014).

Indicators show a strong commitment of the economic system towards innovation

- **29,543 employees in R&D sectors.**
- **2,357 million Euro** invested in R&D (2013).
- **highest proportion of R&D personnel per 1,000 inhabitants** (6.7% in 2013 while Italian average is 4.1%).

**29,543**  
TOTAL EMPLOYEES IN R&D IN EMILIA-ROMAGNA  
SOURCE: ISTAT 2013



63.3% FROM PRIVATE COMPANIES AND ORGANIZATIONS,  
36.7% FROM PUBLIC ORGANIZATIONS AND UNIVERSITIES

R&D PERSONNEL PER 1,000 INHABITANTS  
SOURCE: ISTAT 2013



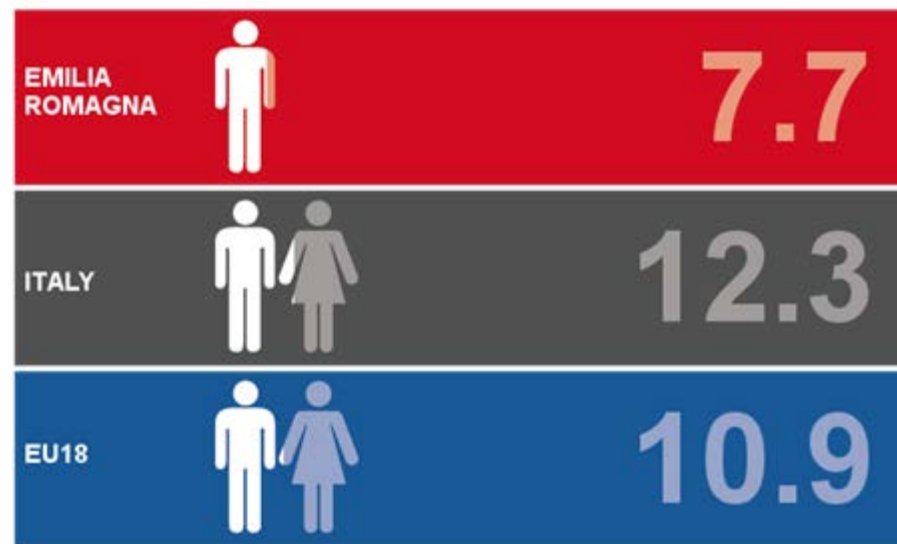
# Social cohesion and quality of life<sup>Int</sup>

One of the core aspects of the regional development model is its ability to **combine economic competitiveness with social cohesion.**

## Employment

Emilia-Romagna region shows better employment rate and lower unemployment rate than the Italian and EU average.

% UNEMPLOYMENT RATE (EUROSTAT 2015)



# Social cohesion and quality of life Int

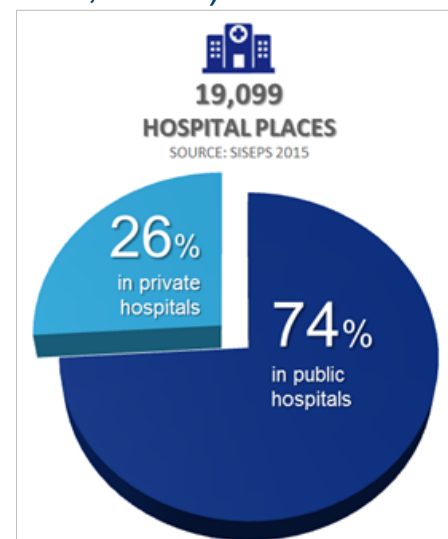
**Emilia-Romagna ranks second at national level according to the territorial attractiveness index** that measures the ability of each territory to attract and retain immigrant population (source: CNEL, 2013).

The wide regional **system of public and private universities and training** establishments ensures the availability of highly-skilled human resources, providing a range of courses that are fine-tuned to the needs of regional companies .

## Healthcare system

**Emilia-Romagna ranks first in Italy and third in Europe for the quality of its health services**, after Holland and Switzerland (Source: Fond. Economica Rosselli, 2014).

**There are 55 public hospitals in Emilia-Romagna.**



# Effective Governance: a cohesive territorial system<sup>Int</sup>

**Innovation Capacity and Cohesion** of the entire production and social system is a prerequisite to put the territory at the center of an OPEN and COMPETITIVE economy

## Employment Pact (July 20, 2015)

Local institutions, universities, social partners, employers and trade unions, the third sector forum cooperate to implement strategies, actions and tools capable of generating growth, employment and a new social cohesion.

## REGIONAL LAW FOR INVESTMENT PROMOTION IN EMILIA-ROMAGNA (LAW N.14/2014) MAIN MEASURES:

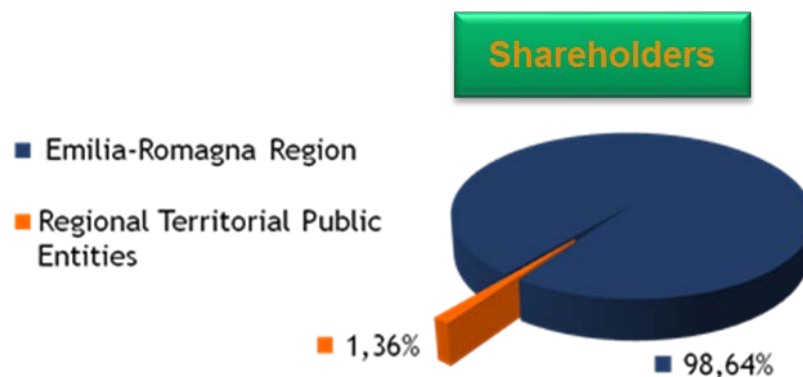


**Regional Law for investment promotion (Law N.14/2014)**  
A public administration that supports new investments

# ERVET: what it is and how it works

**ERVET** is a limited liability company that operates as an **in-house provider** for the Emilia-Romagna Region, which is the majority shareholder:

- ✓ **operates**, on a not-for-profit basis, in accordance with the guidelines established by Emilia-Romagna Region and within the framework of regional plans and programmes
- ✓ **enhances** cooperation between Region and local agencies, as well as collaboration with the various economic and social partners
- ✓ **supports** Emilia-Romagna Region in the implementation of coordinated actions to promote the sustainable development and the environmental improvement of the regional territory





# ERVET: general areas of activity

- ❑ **ATTRACTIVENESS AND COMPETITIVENESS OF ECONOMIC SYSTEMS**
- ❑ **EUROPEAN UNION, TERRITORIAL COOPERATION AND DECENTRALISED COOPERATION**
- ❑ **EU STRUCTURAL FUND**
- ❑ **SUSTAINABLE DEVELOPMENT**
- ❑ **TERRITORIAL DEVELOPMENT**
- ❑ **KNOWLEDGE SOCIETY, WELFARE AND EMPLOYMENT**

# ERVET: experience with social enterprises

Emilia-Romagna Region created a **Social Economy Working Group** to foster and support Social Innovation and Social Economy experiences promoted by local communities and regional stakeholders

## ACTORS INVOLVED

- ❑ Coordination: **E-R** Planning and Development Unit of the Social Services System
- ❑ Regional **Third Sector stakeholders** (Regional League of Co-operatives and Mutuals, Confcooperative, Third Sector Forum)
- ❑ **Regional officers** from different departments (Vice Presidency of the Regional Government, Project Planning and Evaluation Service, European Policies and International Relations Service)
- ❑ **ERVET** - Regional Development Agency

# ERVET: experience with social enterprises

## MAIN ACTIVITIES

- ❑ Highlight the contribution of the third sector to promote social cohesion and its impact in economic terms;
- ❑ Design, develop and transfer innovative processes among local communities and/or within different organizations of the third sector (public and private welfare services)
- ❑ Support the dissemination of existing experiences on SE, by facilitating the creation of stable relationships at a European or international level;
- ❑ Involve the stakeholders system in the design of innovative regional projects;
- ❑ Involve social economy stakeholders in EU projects, Networks and programmes

# ERVET: experience with social enterprises

## Researches

2011

**“A new approach to welfare: generative experiences”** to promote the development of a new welfare model, starting from the contribution of the Third sector, which represents an added value in terms of design and production of services intended to feed the community welfare



2014

**“Welfare and (Well)being: the role of enterprises in the development of the Community”** to enhance the contribution of for profit companies in the creation of welfare services



# ERVET: international projects on social economy

- ❑ **EU LA WIN: European Union and Latin America for Welfare Integrated policies (URB-AL III Programme)**
  - Country: Argentina, Colombia, Brazil
  - Date: 2009 –2012
  - Origin of funding: EC – URB-AL III PROGRAMME
  - Overall objective: Supporting the integration of welfare policies within local development policies
  
- ❑ **BRASIL PROXIMO**
  - Country: Brazil
  - Date: 2011-2015
  - Origin of funding: Italian Ministry of Foreign Affairs
  - Overall objective: support the local development in Brasil. ER focus: supporting cooperativism
  
- ❑ **NETAGE: promote regional Development encouraging Networking of relevant public-volunteering stakeholders**
  - Country: Europe (Italy, Croazia, Albania, Montenegro, Serbia)
  - Date: 2012-2015
  - Origin of funding: CTE – IPA ADRIATIC
  - Overall objective: boost innovation in delivering social health care services
  
- ❑ **AWARE**
  - Country: Kosovo
  - Date: 2014-2016
  - Origin of funding: IPA-KOSOVO
  - Overall objective: support women agribusiness for a new regional economy

# Social Economy definition and key principles

In Italy as well as in other EU countries "social economy" means...

- ✓ group of socio-economic actors which do not simply look for mere profit but their actions are motivated by principles such as reciprocity and democracy → NOT FOR PROFIT
- ✓ democratic participation of members
- ✓ Production of good and services between “the economy for profit” and “public economy” → THIRD SECTOR ORGANISATIONS
- ✓ Mitigating distortions generated by the market → SOCIAL VALUE

# Social enterprises in Emilia-Romagna

Numbers.....

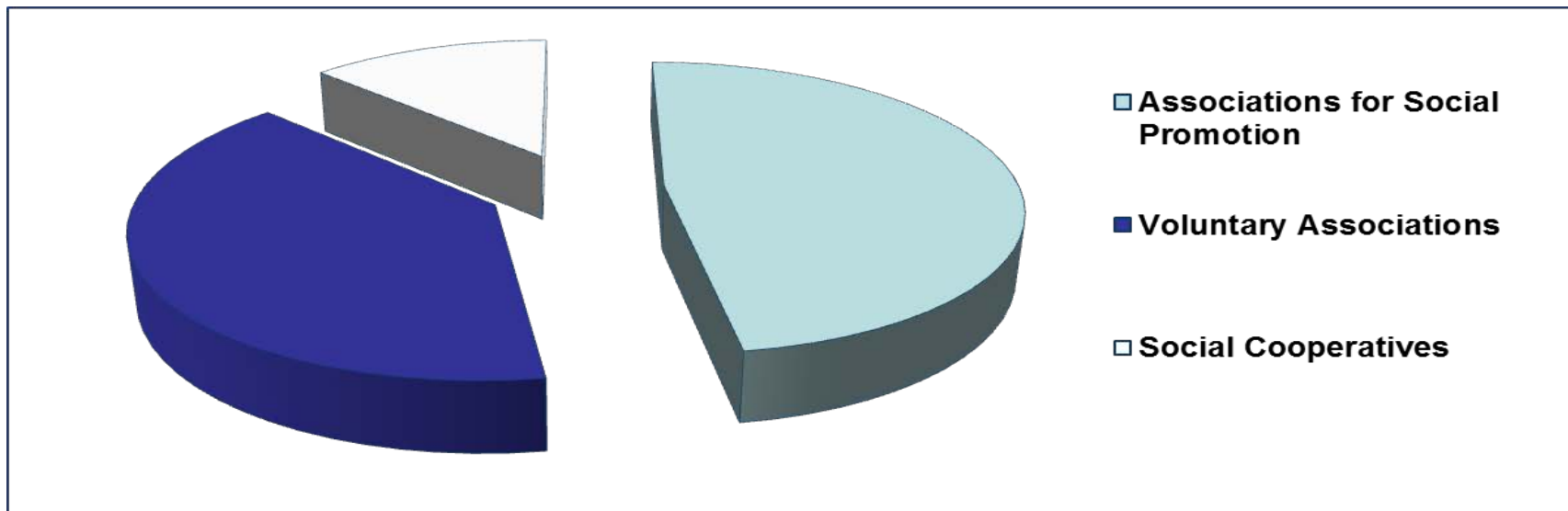
## IN EMILIA-ROMAGNA REGION...

- 7,500 organizations (associations of social promotion, voluntary organizations and social cooperatives), in which more than 400,000 people work, of which 64,000 paid, with a turnover of 2.6 million Euros

## IN EUROPE....

- SE represents 10% of all European businesses, with 2 million undertakings or 6% of total employment (more stable than European average), active population involved in Social Enterprises is 4.1% in Belgium-7.5% in Finland -3.1% in France - 3.3% in Italy and 5.7% in UK. (CIRIEC)

# Social enterprises in Emilia-Romagna

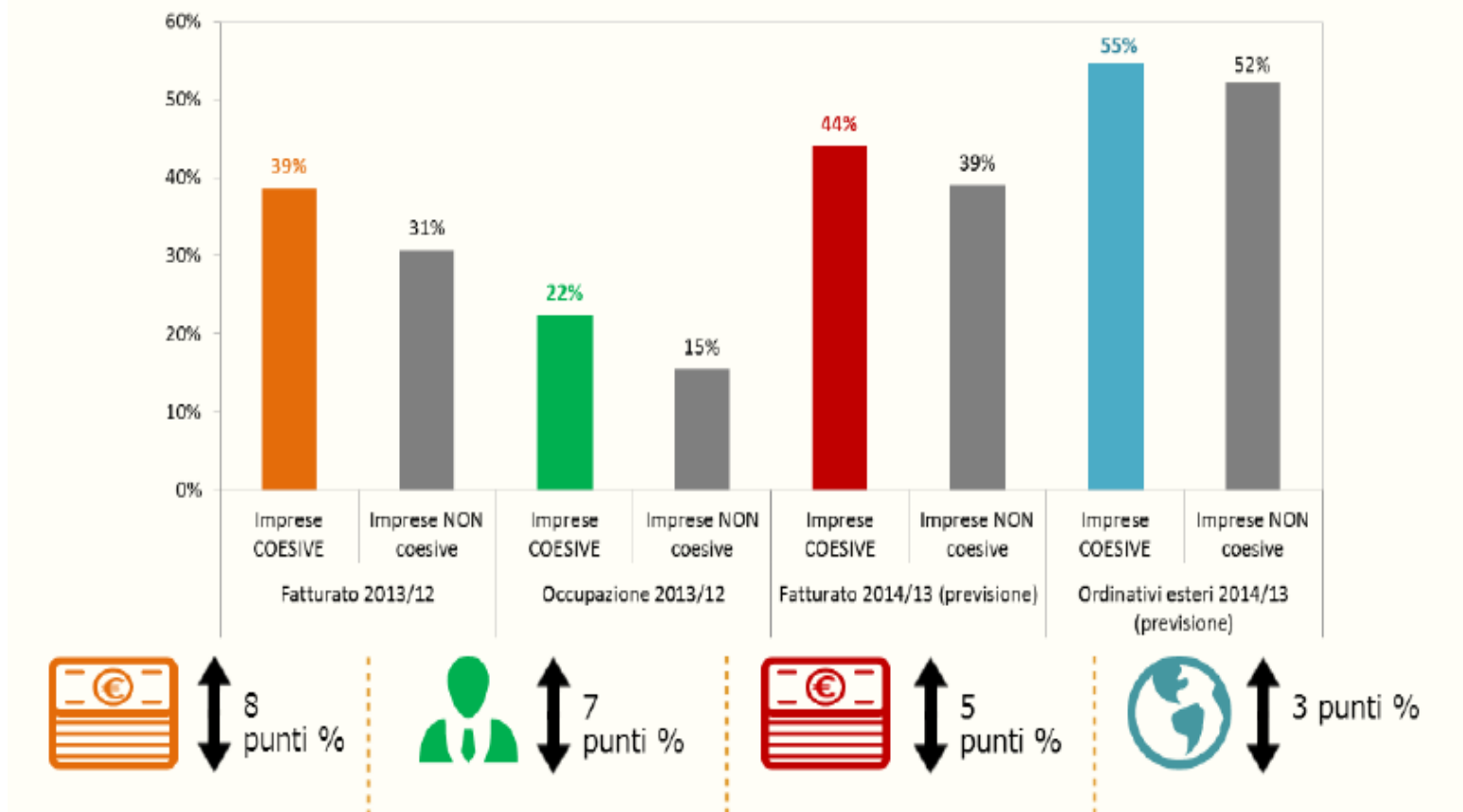


- ❑ **3600 Associations for Social Promotion** oriented towards ricreative activities, culture and sport.
- ❑ **3000 Voluntary Associations.** Their activities are focused in particular on health, social assistance and civil protection.
- ❑ **970 Social Cooperatives** have a turnover of around 2 billion euros employing approximately 43 thousand employees. Social cooperation plays a major role with regard to the provision of services, in partnership with the Public Administration.



## PERFORMANCE OF COMPANIES WHERE THERE IS COHESION AND WHERE THERE IS NOT

Confronto, rispetto alla variazione % dei principali indicatori macro economici, tra le imprese che si relazionano con almeno uno degli altri attori e asset di sviluppo e quelle che non vi si relazionano



# Social economy instruments in Emilia-Romagna Int



- ❑ **Regional Law 34/2002, promotion of the associations**
  - Register of associations
  - Allows to stipulate social promotion agreements
- ❑ **Regional Law 14/2015** welfare projects able to increase and qualify health, social and housing services for the Community.
- ❑ **Regional Law 17/2005, Corporate Social Responsibility**
- ❑ **Regional Law 19/2014, promotion of Solidal Economy**
- ❑ **Structural Funds (POR Emilia-Romagna)**
  - **ERDF:** support to social innovation, start up and social enterprises.
  - **ESF:** support to social entrepreneurship, strengthening of managerial skills and strengthening of social cooperatives
  - **EAFRD:** social inclusion and social agriculture

# Social economy instruments in Emilia-Romagna

## ACTORS AND DRIVERS

### ***ACTORS***

- Social cooperatives
- Social Enterprises
- Foundations
- Associations
- Volunteering Associations
- NGOs
- Active citizenship/community
- Public Administration

### ***DRIVERS***

- Human capital
- Social inclusion
- Profit and No profit market integration
- Public Administration Role
- New indicators for development evaluation
- Active citizenship
- Education and training

# Expectations

- GOOD PRACTICES EXCHANGE (mutual learning, ideas and suggestions)**
- DEEP KNOWLEDGE ABOUT SE CHARACTERISTICS, NEEDS, POTENTIALITIES**
- STRENGTHEN SE MANAGEMENT CAPACITY**
- STRENGTHEN THE RELATIONSHIP BETWEEN INSTITUTIONS AND SE TO DEVELOP TARGETED POLICIES**
- SUPPORT TO THE PROCESS OF CO-DESIGN BETWEEN SOCIAL ECONOMY ACTORS and PUBLIC ADMINISTRATION (Public and private partnership)**
- SOCIAL ECONOMY ACTORS INCLUSION IN PUBLIC PROCUREMENT TENDERS**
- SOCIAL ECONOMY SYSTEM INTERNATIONALIZATION**
- NEW JOINT INTERNATIONAL PROJECTS AND ACTIONS**
- OTHERS..... .Coming from stakeholders group discussion**

# Thank you!



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**Questions welcome**



European Union  
European Regional  
Development Fund

# Region Örebro County

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Region Örebro län

# Örebro County

Örebro County has a surface area of 8 546 km<sup>2</sup> and consists of 12 municipalities

In 2015 the county had a population of 291 012 inhabitants

7,1 % unemployed

GNP = €9 369 million



# Partner information

- Region Örebro County (RÖC) is led by a political assembly (71 politicians) elected by the citizens
  - Public organization
  - 9 000 employees
  - Responsible for health care, dental care, support and service to the disabled, research, education and regional growth
- Support social enterprises on a policy level
  - Give financial support to business support organisations
  - Ongoing dialogue with business support organisations
  - Ongoing dialogue with social enterprises



# Social enterprise in Örebro County

- **Criteria's in defining a social enterprise:**
  - they carry out business activities (produce and sell goods and/or services),
  - their overall purpose is to integrate people in the society who have great difficulty getting and/or keeping a job,
  - they empowers employees,
  - they reinvest their profits in their own or similar activities,
  - and is organizationally separated from the public sector.
  
- Two examples
  - Miljövårdscentrum (the oldest SE in the county, established 1991)
  - Funkis (the largest SE in the county, established 2010)
  
- Territorial context of social enterprises in your region: State of play
  - 16 listed SEs
  - 500 employees/occupied (appr)
  - Different business branches

# Our expectations

- What are our expectations in the project?
  - Getting the opportunity to learn from others
  - To be inspired on how to improve our policy instruments
  - Contribute to the learning of others
- What needs to be improved in the territorial situation?
  - A better understanding of the role/importance of social enterprises
  - An improved, strengthened and better coordinated support of the social enterprises
  - An increased cooperation between social enterprises, the private sector and the public sector

# Thank you!

**Questions welcome**



European Union  
European Regional  
Development Fund

# ZSI – Centre for Social Innovation

**Stefan Philipp**  
Project Manager  
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ZENTRUM FÜR SOZIALE INNOVATION  
CENTRE FOR SOCIAL INNOVATION

# Partner information

## Centre for Social Innovation

*“All innovations are socially relevant”*



ZENTRUM FÜR SOZIALE INNOVATION  
CENTRE FOR SOCIAL INNOVATION

The Centre for Social Innovation (ZSI) researches and supports innovation processes including their social dimensions. Since 1990, the Centre has carried out **more than 400 research and stimulus projects**. This means that social innovations are right up there with economically relevant technical innovations and are considered equally significant by the public, politics and research. **In 2015, ZSI celebrated its 25<sup>th</sup> anniversary.**

# ZSI – Introducing the organisation

## Key areas of activities

1. **Work and Equal Opportunities** – Head of Unit: Ursula Holtgrewe
2. **Research Policy and Development** – Head of Unit: Gorazd Weiss
3. **Technology and Knowledge** – Head of Unit: Christian Voigt

Scientific Director : Klaus Schuch

Business Director : Wolfgang Michalek

## Types of projects

Research, education and training, coordination of networks, advisory services to public institutions, pilot projects (in Austria, EU and beyond)

## Legal status

Private non-profit research organisation, established in 1990

Self-governed, no external board; no base funding

FINANCIAL SOURCES: ≈ €3m, Staff: ≈ 60

CLIENTS: ministries, municipalities, EC, OECD, ILO, other public bodies, NGOs.

# ZSI – key facts and figures

Long term success of the ZSI is based on projects.

Facts & figures\* ...

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## Services:

1. **Coordinating, managing and implementing** national and international RTDI partnerships
2. **Consulting and advising** on RTDI policy and programme development, technoglobalisation and internationalisation strategies
3. **Providing analytical inputs** and tailor-made policy support while ensuring practical follow-up
4. **Providing analyses and studies targeting international RTDI cooperation:** scientific data collection and processing, monitoring and evaluation activities, stakeholder mapping, comparative policy analysis, bibliometric analysis, foresight studies, social network analysis, RTDI evaluation studies and RTDI policy and innovation system analysis, etc.
5. **Designing and organising of RTDI related events** (i.e. workshops, seminars and conferences, trainings)
6. **Providing expertise** in knowledge and process management
7. **Designing and executing** continuing professional development programmes in fields such as evaluation, research project management and foresight

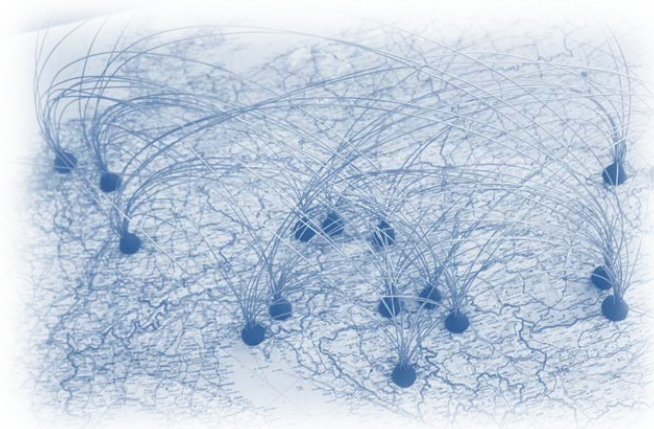


# Projects in the field of social innovation, social enterprises

- **SIC:** Social Innovation Community (funded by: EU H2020; 2016-2019)
- **SI-DRIVE:** Social Innovation. Driving force of social change(funded by: EU FP7; 2014-2017)
- **New partnerships for successful programmes of social innovation** (funded by: European Foundation for the improvement of living and working conditions; 2012-2013)
- **entersocial** Good Practice Transfer: Social Innovations for regional development (funded by: European Social Fund; 2012-2013)



ZSI mainly as a scientific and network coordinating partner, **similar to the role in RaiSE**



# ZSI: contributions and expectations to and towards RaiSE

## What ZSI brings and possibly learns from RaiSE



# Thank you!

## Contacts:

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Development Fund

# Scottish Enterprise

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# Scotland



- Estimated population of 5.422 Million
- 78,782 square kilometres (30,418 sq mi)
- Scotland has a population density of 67.2/km<sup>2</sup> (174/sq mi).
- Approximately 70% lives in the Scottish Enterprise area

# Scottish Economic Facts

September 2016

Gross Domestic Product (GDP)

**£147bn**

Total GDP Growth on Year

**+0.6%**

GDP per Capita

**£27,400**



Employment Rate (16-64)

**74.1%**

Unemployment Rate (16+)

**4.7%**

Average Weekly Wage

**£527<sup>(f/t)</sup>**



Private Sector Enterprises

**361,345**

SMEs

**359,050**



Largest sector by employment

1. Health
2. Retail
3. Business Admin
4. Education
5. Manufacturing



Top 5 Export Industries

1. Food & Drink
2. Energy (inc renewables)
3. Professional services
4. Petroleum & Chemical
5. Wholesale



Top 5 Export Destinations

1. USA
2. Netherlands
3. France
4. Germany
5. Norway



# Scottish Enterprise



- SE is Scotland's main economic development agency and a non-departmental public body of the Scottish Government.
- SE works in close partnership with Highlands & Islands Enterprise which also has a community remit
- SE exists to identify and exploit the best opportunities to deliver a significant, lasting effect on the Scottish economy through partnership and collaboration.
- SE is responsible for a number of services to deliver the Government's 4 main strategic objectives for the economy:



\*INVESTMENT

\*INNOVATION

\*INTERNATIONALISATION

\*INCLUSIVE GROWTH



**SCOTTISH**  
DEVELOPMENT INTERNATIONAL

co+operative  
development  
scotland

**SMAS**  
Scottish Manufacturing  
Advisory Service

**SIB** Scottish  
Investment  
Bank

# Scotland's Social Enterprise Strategy 2016-26





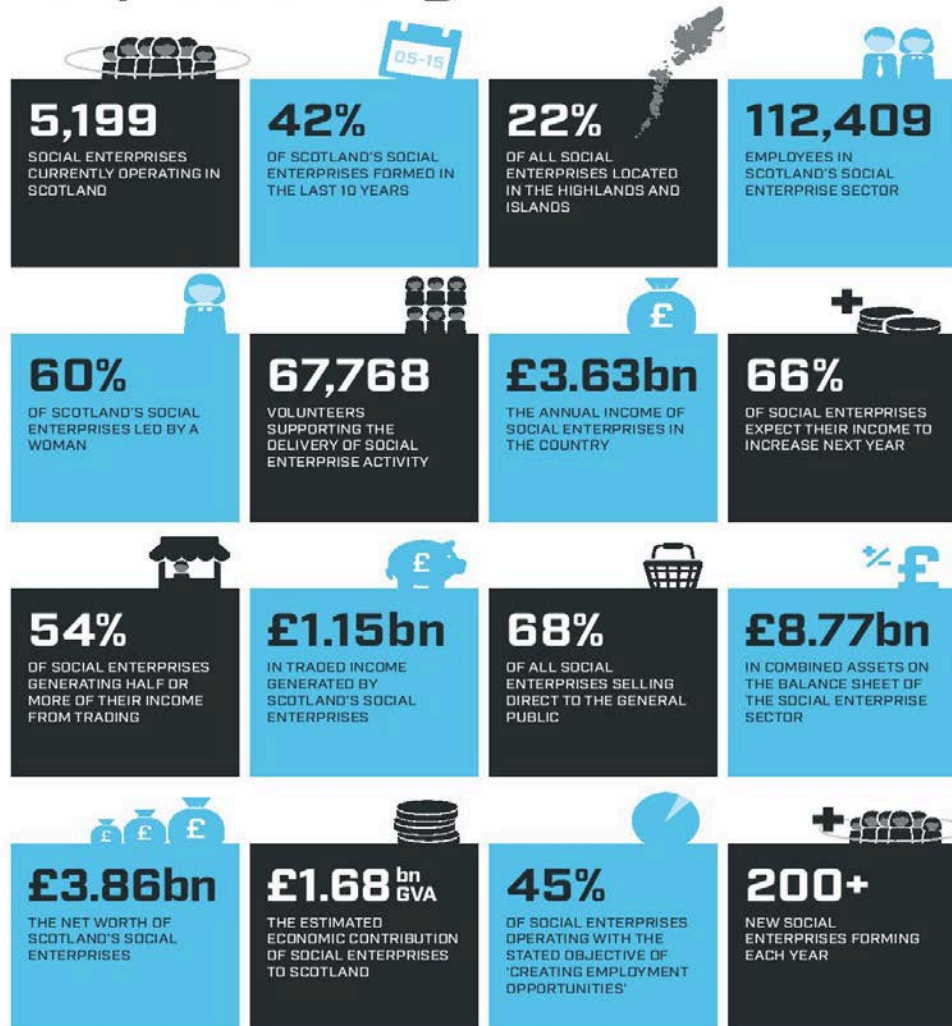
# Social Enterprise – what do we mean?

Voluntary Code of values and behaviours BUT not a policy definition:

- *innovative, independent businesses existing to deliver a specific social and/or environmental mission*
- *generate income from selling goods and services in the open market*
- *profits/surpluses are reinvested back into the social/environmental purpose and capital is held subject to an ‘asset lock’*



# Key Messages



# Why collaborate?

- Establish strong networks outside the region
- Exchange best practice
- Apply momentum and pace

with a view to.....

- Improving cohesion and communication across geographies and sectors
- Marrying social and economic priorities and policies
- Supporting the full potential of the business model to tackle inequality while driving economic growth

# Thank you!

**Questions welcome**

# Supporting Ecosystem for Social Enterprises in Catalonia

**Mr. Josep Vidal**

**Director General for Social Economy, Third  
Sector, Cooperatives and Self-employment**



Generalitat de Catalunya  
**Departament de Treball,  
Afers Socials i Famílies**



# Social Economy

The Social Economy is one of the essential pillars of the economy, contributing to:

- creation of new **quality jobs**
- reinforcement of the **social, economic and territorial cohesion**

# Public policy commitment

- Strategic issue for the Government
- Business model generator of stable and quality employment

**What does this commitment mean?**

# 1. More support programmes

- Financial support for cooperatives and worker-owned companies
- Agreements with umbrella organisations
- Financial support to recruit young people (Youth Guarantee programme)
- The continuity of Aracoop Programme
- Creation of a network of Centers to promote cooperativisme (*Xarxa d'Ateneus Cooperatius*)



## 2. More budget

Aracoop	1.0 M €
Network of Centres to promote Cooperativism	3.3 M €
Singular Projects	1.9 M €
Capitalcoop	1.3 M €
Incorporation of partners	1.3 M €
Support to umbrella organisations	1.1 M €
Young Guarantee programme	2.5 M €

### 3. Increase of territorial presence

- Favour the creation of social enterprises in order to have **more and better jobs**
- Creation of meeting points to strengthen social and cooperative economy to move collectively towards a much fairer and united society

# Social Economy in Catalonia

Cooperatives	3.996
Worked-own companies	4.221
Sheltered Employment Centers	211
Work Integration Social Enterprises	57
Associations	66.744
Foundations	2.575
Mutualities	35



European Union  
European Regional  
Development Fund

Thank you!



*Project smedia*

# Success Stories

## Associació Benestar i Desenvolupament

Ms. Àngels Guiteras



## Suara Cooperativa

Mr. Jordi Picas



# Questions & Answers





Thank you!